Strategic Planning & HLC Re-Accreditation
Staff & Administrative Faculty Meeting

June 17, 2013

Outline

- HLC ACCREDITATION: What are the key aspects of our upcoming accreditation process?
- DEPARTMENTAL GOALS & ASSESSMENT: What are we trying to do in our departments & how do we measure the quality of our performance?
- STRATEGIC PLANNING: Where do we want to be in 3-5 years? What changes do we want/need to make?

What does HLC use to review GC?
- The Criteria for Accreditation (2013)*
  - Assumed Practices
  - Obligations of Affiliation

Criteria

Core Components
- Sub-Components

Core Components can be:
- Met
- Met with concerns
- Not met

Core Component 4B

4B. The institution demonstrates a commitment to educational achievement and improvement through ongoing assessment of student learning

1. The institution has clearly stated goals for student learning and effective processes for assessment of student learning and achievement of learning goals

2. The institution assesses achievement of the learning outcomes that it claims for its curricular and co-curricular programs

The Criteria for Accreditation

1. Mission
2. Ethical and Responsible Conduct
3. Teaching and Learning: Quality, Resources, and Support

4. Teaching and Learning: Evaluation and Improvement

5. Resources, Planning, and Institutional Effectiveness

Criterion 5

The institution's resources, structures, and processes are sufficient to fulfill its mission, improve the quality of its educational offerings, and respond to future challenges and opportunities. The institution plans for the future.
Core Component 5D
5D. The institution works systematically to improve its performance

1. The institution develops and documents evidence of performance in its operations
2. The institution learns from its operational experience and applies that learning to improve institutional effectiveness, capabilities, and sustainability, overall and in its component parts

HLC Timeline Highlights
Now
- Departmental Goals & Performance Metrics
August 2013
- Finalized departmental goals & performance metrics
- Intro of self-study guidelines & self-study data
Fall 2013
- Departmental self-study drafting
Spring 2014
- Departmental self-study review, internal peer review, & finalization
2014-15
- Fall institutional self-study document & evidence
  - Spring Site Visit (March 9-11, 2015)

HLC & Strategic Planning
Now
- Student Learning Outcomes
August 2013
- Refreshed assessment plans
- Intro of self-study guidelines & self-study data
Fall 2013
- Unit self-study drafting
Spring 2014
- Unit self-study review, internal peer review, & finalization
2014-15
- Fall institutional self-study document & evidence
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HLC Process
- Institution-wide task force will begin structured work in fall
- Plans to incorporate internal peer review

Questions?

Building-Reviewing-Refreshing
Departmental Missions & Goals

PRIOR KNOWLEDGE & WORK:
- Annual reports
- Prior accreditation documents
- Audits or other external reviews
- Peer institutions as examples
A “First Pass” at a mission statement

What does your department spend the majority of its time doing?

DEPARTMENTAL MISSION/GOALS

MISSION: An Example from IR/Assessment

- The Office of Assessment, Institutional Research & Effectiveness partners with campus decision-makers departments to enhance the effectiveness, efficiency and excellence of Goshen College.

• Identifies who we serve
• Describes how we contribute to GC

DEPARTMENTAL MISSION/GOALS

A “First Pass” at goals

How do you achieve the mission? (What actions/activities do you undertake?)

DEPARTMENTAL MISSION/GOALS

GOALS: An Example from IR/Assessment

We achieve this mission by…

1. Gathering, organizing & maintaining data
2. Providing leadership in making sense of, strategically applying, and communicating data and findings to inform decisions that strengthen the institution
3. Guiding assessment efforts that evaluate the impact of decisions

DEPARTMENTAL MISSION/GOALS

SUB-GOALS: An Example from IR…

1. Gathering, organizing & maintaining data
   - Organizing and maintaining high-quality institutional data (data governance & administrative systems, campus surveys)
   - Gathering and maintaining useful external data for benchmarking purposes
   - Coordinate & complete appropriate surveys required by state, federal & accrediting agencies, and requested by external sources

DEPARTMENTAL MISSION/GOALS

A “First Pass” at performance metrics

How do you/could you measure the quality of your performance?

• How do you know if your department is doing high/low quality work?
METRICS: An Example from IR…

1. Gathering, organizing & maintaining data

- Coordinate & complete appropriate surveys required by state, federal & accrediting agencies, and requested by external sources

- % of required surveys that are submitted ahead of schedule, having been completed using existing reports and reviewed by the appropriate person(s) for accuracy

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<tr>
<th>Goal</th>
<th>Performance Metrics</th>
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<tbody>
<tr>
<td>Goal 1</td>
<td>&gt; sub-goal 1 Metric 1a  &gt; sub-goal 2 Metric 1b</td>
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<td>Goal 2</td>
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DEPARTMENTAL MISSION/GOALS

Mission

Our department serves ______ by creating ______ and ______.

And… Planning: Where do you want to be in 3-5 years?